MAHARASHTRA EDUCATION SOCIETY'S

MES NIGHT COLLEGE OF ARTS & COMMERCE

(Affiliated to Savitribai Phule Pune University, Pune)
(Recognized by Government of Maharashtra)
(Accredited by NAAC)



TRAFFIC AWARENESS 2026-27

Date: 02/09/2026

Time: 5:00 p.m. to 7:00 p.m.

Venue: Karve Road, Pune



MES Night College of Arts & Commerce, Karve Road under the guidance of the principal Dr. Sujata Adamuthe in the collaboration with Pravaah Foundation (Youvan) has organized Traffic Awareness Programme for Arts & Commerce students on 2nd September 2026 at 5:00 PM at Abasaheb Garware College Metro Station Traffic Signal, Karve Road, Pune-04.
The program began with Saraswati Poojan, a warm welcome to the students and a brief introduction to the college's academic and cultural atmosphere.

Objectives of the Programme

1. To create awareness among students and the public about traffic rules and road safety regulations.
2. To educate students about the importance of wearing helmets and seat belts while travelling.
3. To promote safe driving practices and responsible road behaviour.
4. To create awareness about pedestrian safety and the dangers of using mobile phones while driving.
5. To encourage students to follow traffic rules and develop civic responsibility.
6. To motivate students to actively participate in community-based road safety awareness activities.









The Traffic Awareness Programme was carried out as a practical community initiative where students, teachers, and police officials collaborated to spread road-safety messages directly to the public. The students and the staff participated and demonstrated the importance of traffic rules, safety measures and other traffic related protocols and do's & don'ts while driving, etc, politely by displaying awareness hoardings and banners & carrying slogans. During the activity, groups of students interacted politely with road users as well. Overall, the programme combined education, public interaction, and visual messaging to effectively promote responsible road behaviour and civic responsibility. Dr. Amardeep Gurme, Mr. Shiv Kumar, Ms. Pradnya Adhav have coordinated the complete activity while the teaching and non-teaching staff of the college have heartly supported.

Overall, more than 50 students and staff have participated in this programme.

Outcomes of the Programme

1. Students and the public became more aware of traffic rules and road safety measures.
2. Students understood the importance of wearing helmets, using seat belts and following safe driving practices.
3. Awareness about pedestrian safety and avoiding mobile phone distractions while driving was promoted.
4. Students developed a sense of civic responsibility and social awareness.
5. Students gained practical experience in public interaction and community awareness activities.