



MES Night College of Arts and Commerce

Karve Road, Pune

The Online Lecture on Start-ups

Organized by: MES Night College of Arts and Commerce
In Collaboration with: Spring Money

Date: 20th September 2024

Time: 6:00 PM

Mode: Online

Guest Speaker: CA Akshay Adamuthe

Objective of the Program

The primary objective of this lecture was to provide students with insights into the world of entrepreneurship and start-ups. The session aimed to:

- Educate students on the basics of starting a business.
- Offer practical knowledge on different types of start-ups.
- Introduce students to the importance of financial planning in entrepreneurship.
- Highlight the role of innovation and market research in building a successful start-up.
- Foster an entrepreneurial mindset among the students, encouraging them to think of innovative solutions to real-world problems.
- Provide an overview of the resources and support systems available to aspiring entrepreneurs through Spring Money.

Details of the Program

The lecture was organized in collaboration with Spring Money, marking the first event after signing an MOU between the institution and Spring Money. The event featured guest speaker CA Akshay Adamuthe, an expert in finance and start-ups, who shared valuable insights with the students on the challenges and opportunities of entrepreneurship.

CA Adamuthe began the session by presenting a comprehensive PowerPoint that detailed the types of start-ups, ranging from technology-based to service-oriented ventures. His presentation covered topics such as:

- The stages of a start-up, from ideation to scaling.
- Key factors that contribute to the success of a start-up.
- Legal and financial aspects every entrepreneur should know.
- The importance of networking, mentorship, and partnerships in growing a business.

The interactive nature of the session allowed students to ask questions and clarify their doubts on various aspects of entrepreneurship.

Outcomes of the Program:

The program successfully achieved its objectives and provided several valuable takeaways for the students:

- **Enhanced Knowledge:** Students gained a solid understanding of how to approach the initial stages of starting a business, including idea validation and financial planning.
- **Inspiration:** Many students expressed increased motivation to pursue their entrepreneurial aspirations, inspired by the real-world examples shared during the session.
- **Awareness of Resources:** Students were introduced to the various support systems, such as mentorship, funding opportunities, and technical guidance, available through Spring Money.
- **Practical Insights:** The session provided actionable advice on market research, customer acquisition, and managing the financial health of a start-up.
- **Networking Opportunities:** The event provided a platform for students to connect with a professional in the entrepreneurial field, which could lead to future collaborations and learning opportunities.

The collaboration with Spring Money formalized through the MOU, promises further initiatives and support for students interested in entrepreneurship, setting a strong foundation for future programs in this field.

This program was a significant step in bridging the gap between academic learning and practical entrepreneurship, equipping students with the knowledge and confidence to explore new business ventures.

Program Link : <https://meet.google.com/dzb-zkza-udg>

