



Maharashtra Education Society's MES Night College of Arts and Commerce Garware College Campus, Karve Road, Pune

Affiliated to Savitribai Phule Pune University, Pune
Recognised by Goverment of Maharashtra
Accredited by NAAC



EDUCATIONAL VISIT TO KATRAJ DAIRY

- Date: 18th January 2025
- Venue: Katraj Dairy, Pune
- Participants: Students of B.Com & B.A.
- Coordinators: Prof. Amardeep Gurme & Prof. Shiv Kumar Rao
- Guidance: Principal Dr. Sujata Adamuthe

Objective of the Visit:

- To provide practical exposure to students about dairy operations and the supply chain process.
- To understand the functioning of milk procurement, processing, packaging, and distribution.
- To bridge the gap between classroom learning and real-world industrial practices.
- To enhance students' knowledge of cooperative sectors and agro-based industries.



Details of the Visit:

The students visited Katraj Dairy, one of the largest milk cooperatives in Maharashtra, known for its quality milk and dairy products. The visit included:

- A guided tour of milk processing units
- Explanation of quality control measures
- Introduction to cold storage and packaging techniques
- Insight into logistics, marketing, and sales management of dairy products

Katraj Dairy officials welcomed the students and delivered a presentation on the history, mission, and technological advancement in their dairy industry.

Outcome of the Program:

- Students gained first-hand industrial knowledge and observed live dairy processing.
- Increased understanding of business operations in the dairy sector.
- Strengthened interest in entrepreneurship and cooperative businesses.
- Enhanced comprehension of the marketing and branding strategies of dairy products.
- Improved communication and analytical skills through interactive discussions with industry professionals.

